



Hong Kong Disneyland Announces New Ticket Option

Amazing guest experiences and promotions continue for fans and HK residents

HONG KONG, Sep 21, 2022 – Hong Kong Disneyland Resort (HKDL) today announced the addition of a new ticket option to their multiple-tiered ticket structure. Current prices for 1-Day Tickets for Peak Days and Regular Days will remain unchanged for all ticket types. The new 1-Day “Peak Plus Days Ticket[^]”, which is being introduced for the most popular days and seasons, will be set at HK\$759 for General Admission (guests aged 12-64) and HK\$569 for Child (guests aged 3-11).

“Multiple-tiered ticket pricing, a common practice throughout the attraction and theme park industry in Asia, not only gives guests flexibility in choosing when to visit, but also helps us deliver a better experience for all our guests. In addition, along with other value-added ticket products such as the Magic Access program, this approach gives guests more ways to visit our parks,” said a spokesperson at Hong Kong Disneyland Resort.

Additionally, under the Magic Access annual pass program:

- Prices for an adult Silver Membership will be HK\$1,348; HK\$2,338 for Gold and HK\$4,278 for Platinum.
- Prices for student/child memberships under the Silver, Gold and Platinum tiers will be HK\$998, HK\$1,668 and HK\$3,078 respectively.

While these changes will come into effect tomorrow (Sep 22, 2022), special offers will be available for existing members and Hong Kong residents.

Prices for Senior 1-Day Tickets and Magic Access senior memberships will remain the same for the 11th consecutive year. Guests eligible for existing offers for people with disabilities will continue to receive a 30% discount on 1-Day Tickets for Regular Days and Peak Days, as well as Peak Plus Days.

Special offers for locals’ favorite: Magic Access annual membership

Record high demand for Magic Access memberships demonstrates the love local guests have with this annual pass program. As a way to thank these loyal guests, the resort is providing three different offers to join or extend their current membership* in the coming eight weeks through Nov 16, 2022.

[^] Availability and validity dates for the 1-Day “Peak Plus Days Ticket” will be published in the 1-Day Ticket Calendar on HKDL’s official website, and will be regularly updated on a three-month rolling basis. Peak Plus Days are anticipated to begin with the coming Christmas season.



- Existing members with memberships expiring on or before Apr 30, 2023 can enjoy an early renewal discount of 20% on the current prices when renewing or upgrading to a Platinum or Gold membership.
- New members who buy three or more Magic Access memberships can enjoy a discount of 15% on the current prices. (For Hong Kong residents only.)
- New Magic Access can be purchased at current prices. (For Hong Kong residents only.)

** Offers not applicable to senior memberships, renewal to Silver membership or purchase of Magic Access Certificates.*

JoyYou senior offer and promotions for local residents extended throughout the year

JoyYou card holders or Hong Kong residents aged 60 to 64 can enjoy a special offer until Oct 19, 2023. Eligible guests can continue to purchase 1-Day Tickets at the special price of HK\$100, the same as 1-Day Senior tickets (for guests aged 65 or above).

In addition, HKDL will continue to launch exciting promotions and offerings throughout the year, including the acclaimed “Double the Fun” promotion for Halloween and Christmas. Guests can visit the park twice between Sep 16, 2022 and Jan 16, 2023 at the offer price of HK\$759 for General Admission (aged 12-64) and HK\$569 for Child (aged 3-11).

The resort will also continue to donate tens of thousands of park tickets every year to underserved families and people through non-profit organizations.

HKDL: a magnet for local and inbound visitors in coming years

Momentous, “The Most Magical Show on Earth” launched to rave reviews, demonstrates HKDL’s commitment to providing more fresh and contemporary experiences for guests to enjoy. As the resort heads into celebrations for The Walt Disney Company’s 100th anniversary, there are more in store for the coming year and beyond, including a brand-new Walt Disney and Mickey Mouse statue and the long-awaited *Frozen*-themed land, World of Frozen, to be opened in the second half of 2023.



Appendix - Hong Kong Disneyland Resort New Pricing:

1-Day Tickets			
	Regular Days	Peak Days	Peak Plus Days (New)
Adult	HK\$639	HK\$699	HK\$759
Child	HK\$475	HK\$524	HK\$569
Senior	HK\$100		

Magic Access Annual Pass (effective from Sep 22, 2022)						
	Adult		Child / Student		Senior	
	Old Price	New Price	Old Price	New Price	Old Price	New Price
Platinum	HK\$3,998	HK\$4,278	HK\$2,878	HK\$3,078	HK\$890	HK\$890
Gold	HK\$2,228	HK\$2,338	HK\$1,588	HK\$1,668	HK\$525	HK\$525
Silver	HK\$1,278	HK\$1,348	HK\$950	HK\$998	HK\$316	HK\$316

- END -

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, unique attractions and entertainment. Complete your adventure with stays at the resort’s luxurious Disney hotels. The magic doesn’t end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Use the GPS-enabled map to find your way around the park or make reservations for park restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

For media inquiries, please contact:

Media Relations, Hong Kong Disneyland Resort

Email: HKDLMediaRelations@disney.com